



MEDIA ADVISORY: June 9, 2008

GXS to Address B2B Automation, Product Master Data Management and Supply Chain Visibility at U Connect 08

Representatives from GXS' Customers Including BB&T, Best Buy and Texas Instruments to Be Co-Panelists

Representatives from GXS (**Booths 212 and 213**), a leading provider of business-to-business (B2B) e-commerce solutions, will participate in four presentations at **U Connect 2008 at the Gaylord Texan in Dallas to be held June 9 to 12**. During the conference, GXS representatives will offer insight and tips on a variety of topics including effective automation, product information management, trading partner alliance and supply chain visibility. Discussions will focus on leveraging new capabilities and standards to improve real-time supply chain visibility and streamline B2B processes. In addition, representatives from GXS' customers, BB&T, Best Buy, Jones Apparel Group, National Instruments and Texas Instruments, will be co-presenters on several panels as follows:

Who: Bryan Larkin, GXS with Catherine Carey of Texas Instruments
What: *EDI Research: Eliminating the Gaps that Reduce Automation's Effectiveness*
When: Wednesday, June 11, 8:00 a.m. to 9:30 a.m. **Where:** Room #43

Who: James Haggard, GXS with Bekki Windsperger of Best Buy
What: *Product Information Management and Master Data Management*
When: Wednesday, June 11, 8:00 a.m. to 9:30 a.m. **Where:** Room #30

Who: Bryan Larkin, GXS with Mike Yerkes of Jones Apparel Group
What: *VICS Workgroup Update: Trading Partner Alliance and Compliance*
When: Wednesday, June 11, 9:30 a.m. to 10:45 a.m. **Where:** Room #34

Who: Pradheep Sampath, GXS with Neal Harm of BB&T and Madeyline Brown of National Instruments
What: *Supercharging Supply Chains with Actionable Visibility*
When: Wednesday, June 11, 4:00 p.m. to 5:15 p.m. **Where:** Room #63

About U Connect

Produced and presented by GS1 US™ and the Voluntary Interindustry Commerce Solutions (VICS) Association, U Connect 08, themed *New Ways of Working Together*, is focused on doing just that by helping companies and their trading partners find new ways to collaborate and remove supply chain barriers and disruptions to efficient commerce. U Connect will take place June 9-12, at the Gaylord Texan in Dallas.

About GXS

GXS is a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration among trading partners. Organizations worldwide, including 75 percent of the Fortune 500, leverage the on-demand services on GXS Trading Grid® to extend supply chain networks, optimize product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. GXS Managed Services, GXS' B2B outsourcing solution, empowers customers with the expertise, technical infrastructure and program support to conduct B2B e-commerce with trading partners globally.

Based in Gaithersburg, Md., GXS has an extensive global network and has local offices in the Americas, Europe and Asia-Pacific regions. GXS can be found on the Web at www.gxs.com.

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